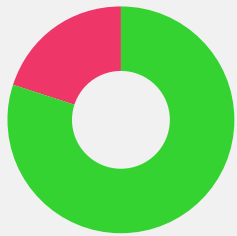


CHARTS!

A good chart can help a reader understand complex data, identify trends, reveal patterns and tell a story. You probably have software to create your own charts but how do you know which will be the most effective for your content?

FIVEFOLD can help you explore the types of messages you want to deliver, using the data you have. For example, before choosing your chart it's important to understand what you want to say. Bar charts are good for comparisons, line charts show changes over time, pie charts and treemaps show parts of a whole and scatter charts reveal relationships.

Use this brief overview to see what your options are. Contact **FIVEFOLD** to discuss your data.



Donut



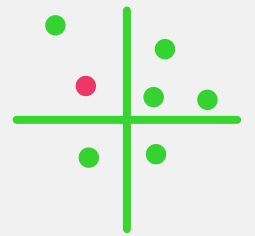
Pie



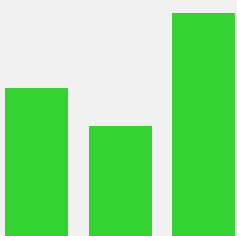
Line



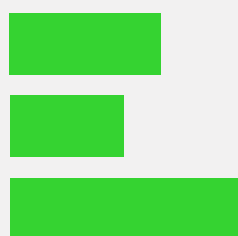
Area



Scatter



Column



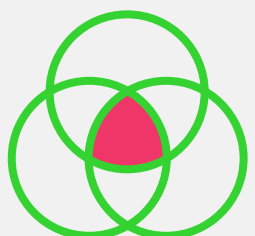
Bar



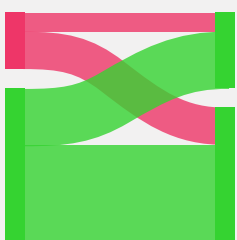
Stacked
(bar or column)



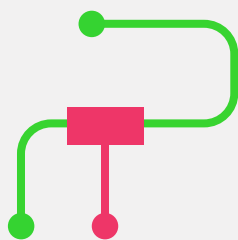
Bubble



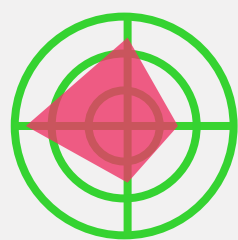
Venn



Sankey



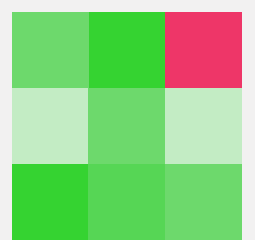
Flow



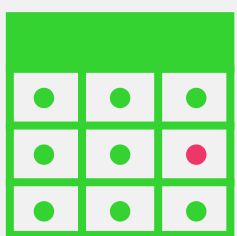
Radar



Pictogram



Heat



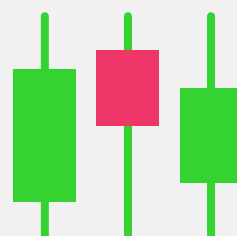
Table



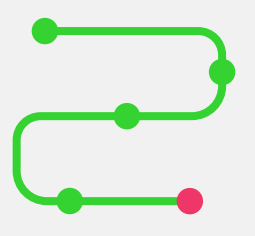
Histogram



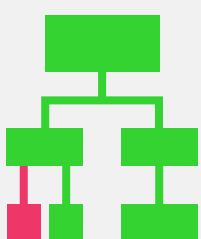
Geographic



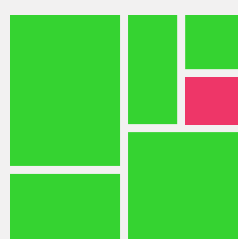
Candlestick



Timeline



Organisation



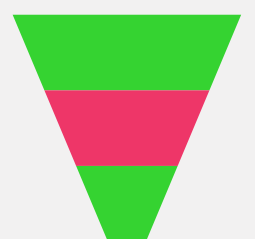
Treemap



Gauge



Dual Axis



Funnel